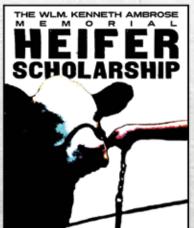
THE WLM. KENNETH AMBROSE

HELF ER SCHOLARSHIP



oth Neil and Chris have backgrounds in youth agriculture, and they have been committed to making an effort to offer the same types of opportunities to other youth.

An active FFA member, Neil became the first Hickman Countian to receive the American Farmer degree in 1964. Chris was also active in FFA as well as 4-H and was named a National 4-H Ag Careers project winner in 1985.

In 2006, Neil and Chris initiated what is now the Wlm. Kenneth Ambrose Memorial Heifer Scholarship program named after Chris' 4-H agent, mentor, and friend. Kenneth was an exceptional human being who worked tirelessly to encourage and contribute to Chris' success in 4-H, and we have no doubt there are many who were inspired by Kenneth's infectious enthusiasm.

"We feel blessed to have had the support and the opportunities we had growing up," says Neil, "and we enjoy helping provide those same kind of opportunities to kids who have an interest and are willing to work hard."

The William Kenneth Ambrose Memorial Heifer Scholarship is a program designed to foster an opportunity for growth and development of youth interested in agriculture, to encourage youth involvement in the beef cattle project, and to give industry youth an opportunity to express creative ideas.

Applications can be acquired by visiting MartinFarmsBeef.com > Scholarship or by request to MartinFarmsBeef@gmail.com. Entries must include a project outlined in the application, and the application should clearly demonstrate enthusiasm, involvement, experience and support. Finalists are chosen based on scores from their application and accompanying project, and each finalist will face a panel interview to be held at Water's Edge Farm on Friday, September 25, 2020 where we'll award three \$1,500 scholarships to three very deserving youth.

Each scholarship will consist of \$1,500 toward the purchase of a weaned, registered Simmental, SimAngus, or Angus heifer calf from Martin Farms, Water's Edge Farm or Williams Bros. Simmentals. Recipients will choose a heifer for the value of the voucher or they may elect to use their scholarship with additional monies to purchase a heifer of greater value from the donor. Alternates will receive a credit voucher redeemable toward the purchase of any animal at The Seedstock Connection Sale on Saturday, September 26th.

Scholarship recipients will be chosen by a panel of judges based on scores in four separate categories:

- 1) The application, 20 points
- 2) The project for entry, 30 points
- 3) Finalist interviews, 30 points
- 4) The remaining 20 points of the 100 point total will be derived from the judges' perception of how the applicant will use the scholarship to develop his or her interests in the beef industry.

Finalist interviews will take place at Water's Edge Farm in Franklin, Tennessee beginning at 2:00 p.m. on Friday, September 25. All finalists and their families are invited to stay for our picnic-style dinneron-the-ground awards banquet courtesy of Tennessee Seedstock Connection. Scholarships will be awarded on Friday evening, and winners will make their selections Friday night before the sale on Saturday. That does mean that three open heifer calves that are cataloged for the sale will be pulled from the offering and will not be included in the sale on Saturday.

Alternates will receive a credit voucher toward the purchase of any animal in The Seedstock Connection Sale on Saturday, September 26. Funds raised from the Kenneth Ambrose Memorial Heifer Scholarship Benefit Auction will be divided equally among the alternates who purchase an animal on Saturday. We'd like to extend a special Thank You to Farm Credit Mid America and to ABS Global for their continuous commitment and support of the heifer scholarship program since its inception. We also owe a debt of gratitude to other friends and business partners, including and not limited to our good friend Steve Slate, whose influence, moral support, or professional guidance contributes to our program's genetic progress and who have supported this program throughout the years.

A very special thank you goes to our friends and sale partners, Water's Edge Farm and Williams Brothers Simmental, who have renewed their commitment to provide additional scholarships again this year. We also want to thank Matt and Terri Van Slyke of Running Springs Cattle Company for the very generous donation of a yearling SimAngus heifer to support this year's benefit auction. And finally, we have to mention an anonymous gift from another generous donor who will sponsor our first ever "Wild Card" award. Stay tuned and be with us Friday night when we get to present this very special gift.

This program is a reminder of Kenneth's commitment to the future of our industry. I wish he was here to be a part of this.



Miss RSCC Grace G97E Donated by Running Springs Cattle Co.

TJ Main Event 503B **CDI Mission Statement 201E** CDI Ms 701T 137

Miss RSCC Grace G97E

MW Gridiron 8136

Miss RSCC Black Future E97A

Miss WEF Fortune Cookie

Calved Sept. 5, 2019 Tattoo: G97E / RE ASA 3708436 PQG GE Sells Open

Matt & Terri of Running Springs Quarter Horses & Cattle Co. have graciously donated this registered SimAngus heifer to benefit the Kenneth Ambrose Memorial Heifer Scholarship Auction. 100% of the proceeds from the sale of this heifer will go toward junior vouchers awarded to alternates in our scholarship program. Vouchers can be applied toward the purchase of any animal sold through this year's Seedstock Connection Sale.



5 Units of semen on any Simmental or SimAngus

bull listed on the ABS sire roster for fall 2020

Donated by ABS Global (Thanks Brad Bennett!)





Donated by Select Sires Courtesy of Bob Palmore!







Velvet x Mother Lode Embryos

Donated by Martin Farms

KBHR Wentz E190 **KBHR Mother Lode G083** WS Miss Sugar C4

2 Grade 1 Purebred Embryos

LLSF Uprising Z925

CVLS Spring Velvet 601D PRS Spring Velvet X126

Homozygous Polled 2 Grade 1 **Conventional embroys**

Homozygous Black

"Velvet" 601D is a complete, broody type of cow with a bright future. Her first calf, MF/KOM Velvet Elvis--sired by our clean up herd sire, Black Camo--was an exciting young prospect we sampled in our own program before he was selected by repeat bull customer, Gary Pigg of Wartrace. We flushed Velvet to the high-octane son of Sugar C4 and ran out of recips before we ran out of embryos, so we're offering the pair to support the program.

