

**T**he Wlm. Kenneth Ambrose Memorial Heifer Scholarship is a program designed to foster an opportunity for growth and development of youth interested in agriculture, to encourage youth involvement in the beef cattle project, and to give industry youth an opportunity to express creative ideas.

Each 2019 donor will award one \$1,500 voucher toward the purchase of a weaned, registered Simmental, SimAngus, or Angus heifer calf at the Open House at the Farm production sale September 28, 2019 in Lyles, Tennessee. Each donor will have available at least one animal valued at \$1,500. Winners may choose a heifer for the value of the voucher or may use the voucher with additional monies to purchase any eligible heifer from that donor. Deserving alternates may also receive credit vouchers redeemable at Martin Farms' Open House at the Farm Sale September 28, 2019.

#### **PURPOSE & CONSIDERATION**

The purpose of this award is to encourage youth to explore an existing interest in the beef industry. Furthermore, this scholarship is intended to forge an introduction to and encourage future involvement in the Simmental breed and/or the beef industry. The application should clearly demonstrate enthusiasm, involvement, experience and support. Finalists will be chosen based on communicated interest and involvement in the beef industry. Successful applicants will be deemed competent and prepared to accept responsibility and to use this project to propel his or her existing endeavors.

Scholarship recipients will be chosen by a panel of judges based on scores in four categories:

- 1) Application worth 20 points
- 2) Project for entry demonstrating the applicant's enthusiasm and creativity related to the cattle industry...30 points
- 3) Finalist interviews where applicants evaluate live cattle and explain their criteria for selection...30 points
- 4) The remaining 20 points of the 100 point total will be derived from the judges' perception of how the applicant will use the scholarship to develop his or her interests in the beef industry. Judges may also give consideration to an applicant's previous available opportunities to excel and to whether this scholarship would propel or enhance his or her development.

#### **ELIGIBILITY**

Eligible applicants are any person not having an 18th birthday prior to January 1, 2019 and any member of any state or nationally recognized junior beef breed association regardless of age.

Eligible entries will consist of

- 1) A completed application form;
- 2) A qualifying project appropriate for the age, skill level and education of the applicant; and
- 3) At least one and not more than three letters of reference. The required letter should be from a parent, legal guardian or other qualified acquaintance who can attest to the applicant's interest in and ability to care for a registered seedstock heifer.

No previous winner of either the Martin Farms

Junior Heifer Starter Kit or the Kenneth Ambrose Memorial Heifer Scholarship shall be eligible for a second gift. Neither any employee nor any relative of any donor is eligible. Siblings of past winners and other applicants are encouraged to apply.

#### **COST & FEES**

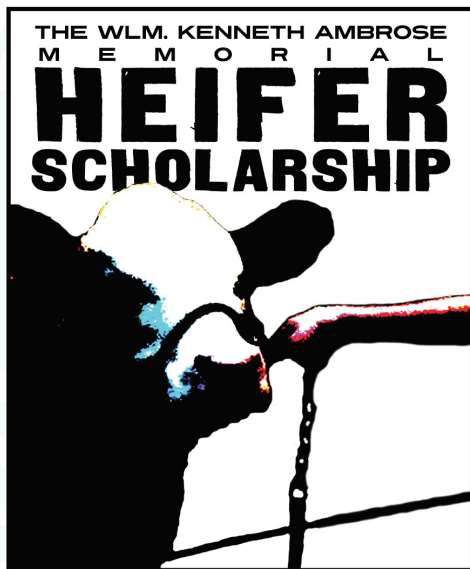
There is no application fee or cost to apply. Responsibility for all fees associated with registration and transfer of ownership will be assumed by the scholarship donor. Scholarship recipients will assume ownership and all associated costs and liability of ownership at the time of physical transfer.

#### **DEADLINE**

The deadline for entry is midnight on Monday, September 2, 2019. Mailed entries should be postmarked no later than September 2, and eligibility of any entry received after the deadline will be determined by the number of entries and qualified applicants received. No entry received after the selection and notification of finalists will be eligible.

#### **NOTIFICATION OF FINALISTS**

Finalists will be chosen and notified based on the entries received. All finalists should be prepared to travel to Lyles, Tennessee on Friday, September 27, 2019 for the interview and heifer selection process. Each finalist will have time to evaluate the heifers available for selection before being given an opportunity to discuss his or her qualifying project, future plans and objectives, and the heifer they would select based on his or her own individual selection criteria.



# PROJECT FOR ENTRY

**A**ll entries should include a qualifying project appropriate for the age, education and skill level of the applicant. Entries must be the original work of the junior applicant and not the work of any parent, guardian, acquaintance or associate. Any project entry that is discovered or suspected with just claims to be either copied or a misrepresentation in any way will be considered plagiarism and automatically disqualified.

Projects may consist of written essays, designs or other creative ideas related to beef production or livestock agriculture in general. Applicants are strongly encouraged to be as creative as possible and to explore any idea that might also express talent or interests in areas not related to agriculture such as art, design, communications, cooking, song writing, or even sports. Submitted projects should include a brief description about the project, why the applicant chose the project, and how or why the subject is relevant.

#### **IDEAS FOR PROJECTS:**

- Ad for an animal or breeding program
- Advertisement for a farm or ranch
- Ad for some related service or product
- Catalog or marketing brochure
- Drawing, illustration or painting
- Explanation of your idea for an invention
- Photography, scrapbook or portfolio
- Pre-recorded commercial or video documentary
- Relevant song, video or poem
- Written beef management plan
- Written essay, length appropriate to applicant
- Any other relevant, creative idea!

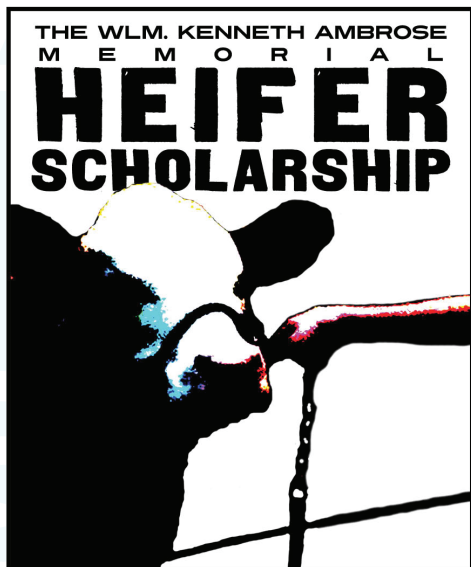
#### **BE CREATIVE & BE ORIGINAL!**

Project ideas are not limited to the list above. Applicants will be judged on creativity of the chosen project as well as execution of the project, relevance of subject, ability to relate subject matter, and overall impression. Entries should be neatly and appropriately organized and submitted according to project. Music or video entries should be on CD or DVD. All other visual material should be submitted as hard copy.

For answers to any questions pertaining to eligibility or qualifying projects, contact Christopher Martin via email to [seehimdesign@gmail.com](mailto:seehimdesign@gmail.com) or call or text him by phone at 931-580-6821.

Requests for submissions to be returned to the applicant will be considered; however, no returns of any submitted work is guaranteed. All entries become the property of the William Kenneth Ambrose Memorial Heifer Scholarship.

Project submissions must accompany a completed application form which should include at least one and not more than three letters of recommendation from a parent, legal guardian or other qualified acquaintance who can attest to the applicant's interest in and ability to care for a seedstock Simmental, SimAngus or Angus heifer. Additional letters may be from a 4-H or FFA teacher, employer, neighbor or friend who wishes to serve as a reference. Reference letters may be mailed with the applicant's application and project or may be mailed separately from the application, but should clearly state the applicant's name.



# SCHOLARSHIP APPLICATION

Applicant's Name: \_\_\_\_\_

Address: \_\_\_\_\_

Home Phone: \_\_\_\_\_ Age on January 1, 2019: \_\_\_\_\_

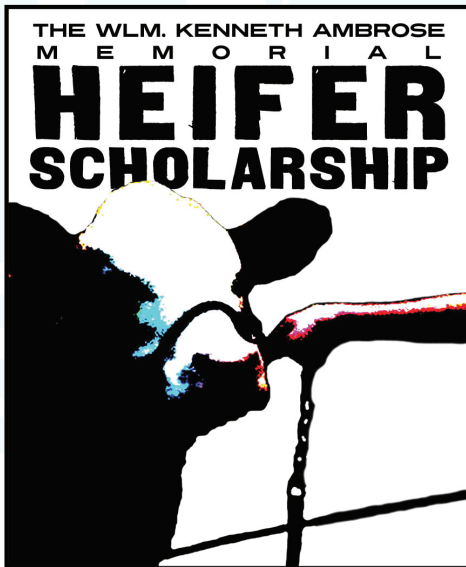
Email Address: \_\_\_\_\_

School currently attending: \_\_\_\_\_

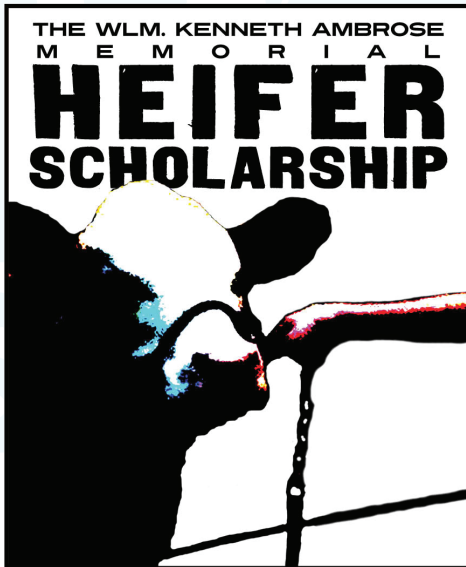
Last grade completed: \_\_\_\_\_ GPA at end of last year: \_\_\_\_\_

In the space provided, please respond briefly to the three questions or statements below:

1) List any extra-curricular activities or interests.



2) Describe your agricultural background and any interest or involvement in beef production. Please mention any breed of cattle or species of livestock and any association, organization or club involvement.



3) Discuss your reason for applying for the William Kenneth Ambrose Memorial Heifer Scholarship and your plans to become or remain involved in beef production, or specifically, the Simmental breed.

If you are under 18 years of age, please provide the name and occupation of your legal guardian:

Name/s: \_\_\_\_\_

Occupation: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Applicant's Signature

Date Signed

Signature of Parent or Legal Guardian

Date Signed

Mail your completed application, including your project submission and reference letter/s, to:

William Kenneth Ambrose Memorial Heifer Scholarship  
c/o Martin Farms, 9387 S Lick Creek Rd, Lyles, TN 37098